



2022 EMERGING **STRONGER**

Public Health Nursing Innovation for
Healthier Communities

Exhibitor & Sponsor **Opportunities**



April 25 - 28, 2022
Virtual Conference

You Are Invited

APHN invites you to join us at the 2022 Annual Conference. You will have the opportunity to talk to over 200 Public Health Nurses, nursing educators, and other partners whose focus is on population health. This year's conference theme is "Emerging Stronger: Public Health Nursing Innovation for Healthier Communities."

The Association of Public Health Nurses (APHN) was formally incorporated nine years ago (2012), building on a rich 86-year history. It began in 1935 as the Association of State and Territorial Directors of Nursing (ASTDN), serving as an advisory group of state health department nurses. The broader, more inclusive organization has grown over the years with an educational focus to support public health nurses (PHNs) in the dynamic, rapidly changing health system and continues today as an organization of PHNs from across the US and its territories. In addition to a rich history, APHN's strength lies in partnership with thousands of nurses and partners in public health and population work at the local, state, and national levels, and draws upon these relationships to communicate with a broad membership.

APHN's vision is healthy communities through excellence in public health nursing practice and leadership.



APHN's commitment to equity, inclusion, fairness and respect for human dignity are cornerstones of our professional practice.

Sponsor Opportunities

Presenting Sponsor – \$7,500 (2 available)

includes:

- Recognized as Presenting Conference Sponsor
- Conference app/program recognition
- Recognized on the APHN website/ conference website with logo
- Recognition on attendee emails
- Acknowledgement during the conference
- Social media recognition
- Exhibit space with draped table and chairs
- Two full conference registrations
- Priority booth space at 2023 annual conference



Sponsor Opportunities

Gold Sponsor – \$5,000

- Recognized as Keynote Sponsor
- Conference app/program recognition
- Recognized on the A P H N website/ conference website with company logo
- Recognition on attendee emails
- Acknowledgement during the conference
- Social media recognition
- One full conference registration
- Exhibit space with draped table and chairs
- Priority booth space at 2023 annual conference

Silver Sponsor – \$4,000

- Recognized as Workshop Sponsor
- Conference app/program recognition
- Recognized on the A P H N website/ conference website with company logo
- Social media recognition
- One full conference registration
- Exhibit space with draped table and chairs
- Priority booth space at 2023 annual conference



Sponsor Opportunities

Awards Luncheon Sponsor- \$5,000

The awards luncheon will serve as one of the few opportunities for all attendees to come together to recognize deserving members for their achievements. Sponsoring this event will allow maximum exposure to the leaders of our organizations.

includes:

- Draped exhibit table and chairs
- Signage recognition at the conference
- Individual event sponsor recognition during awards luncheon
- Acknowledgment in conference app/program
- Recognized on the APHN website/conference website with company blurb and link
- One full conference pass

Breakfast Sponsor - \$3,000

- Draped exhibit table and chairs
- Signage on the meal table
- Verbal recognition during conference
- Conference app/program recognition
- One full conference registration



Sponsor Opportunities

Session/Break Sponsor – \$2,500

includes:

- Draped exhibit table and chairs
- Signage recognition at the conference
- Acknowledgement in the conference app
- Recognized on the APHN website/conference website with logo
- Individual even sponsor recognition during breaks or session
- One one-day-only conference pass

Conference Sponsor – \$1,800

includes:

- Signage recognition at the conference
- Draped exhibit table & chairs
- Acknowledgement in the conference program
- Recognized on the APHN website/conference website
- One "Exhibitor Only" pass



Exhibitor Opportunities

We thank you for your continued support
of Public Health Nurses

The exhibit fee includes:

- Table-top space including one 6' x 30" draped table.
 - Listing in the conference program.
 - Recognition on the APHN website with company blurb and link.
 - One "Exhibitor Only" pass is included in the cost of an exhibit space.
- Additional passes are available for \$150 each. If an exhibitor chooses to attend any conference sessions, they are required to register for the conference separately. The "Exhibitor Only" pass does not include admission to conference sessions.

APHN GROUP MEMBER \$350

NON-MEMBER, NON-PROFIT ORGANIZATION \$750

NON-MEMBER CORPORAATE \$1,500



Thank You!

Public health nurses need your support as we emerge stronger than ever! If you have questions about Sponsor or Exhibit Opportunities, or if you want to create a customized sponsorship, don't hesitate to reach out to Jamie Weaver at OpsMgr@phnurse.org.

We look forward to hearing from you soon.

Thank you so much for supporting the 2022 APHN Conference!

Registration Link:

https://aphn.memberclicks.net/2022_Conference_Sponsor_Exhibitor