Portrait of Promise

The California Statewide Plan to Promote Health and Mental Health Equity

Association of Public Health Nurses

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California Department of Public Health
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Transforming the conditions in which people are BORN, GROW, LIVE, WORK and AGE for optimal health, mental health & well-being.

**Healthy Society**

- Prevention
- Mental Health Services
- Culturally/Linguistically Appropriate and Competent Services
- Income Security
- Housing
- Neighborhood Safety/Collective Efficacy
- Environmental Quality

**Healthy Environment**

- Health Care
- Child Development, Education, and Literacy Rates
- Food Security/Nutrition
- Built Environments
- Discrimination/Minority Stressors

**Healthy Community**

**Healthy People**
Addressing the Causes of the Causes

Office of Health Equity MISSION

Promote equitable social, economic and environmental conditions to achieve optimal health, mental health, and well-being for all.
PORTRAIT OF PROMISE:
The California Statewide Plan to Promote Health and Mental Health Equity

Report to the Legislature and the People of California by the Office of Health Equity, California Department of Public Health, August 2015
Visualizing the Social Determinants

1 IN 4 CHILDREN IN CALIFORNIA DOES NOT HAVE ENOUGH FOOD TO EAT

SAN MATEO COUNTY
$111,250 Median family income
18.0% Child food insecurity rate
9.5% Children living in poverty
67.5% Non-White children
60.3% Children ages 3-4 enrolled in school
84.2% Graduation rate

FRESNO COUNTY
$42,278 Median family income
32.3% Child food insecurity rate
35.5% Children living in poverty
80.4% Non-White children
40.8% Children ages 3-4 enrolled in school
76.0% Graduation rate

Child food insecurity rate (%)
- Equal to or below 22
- 22 - 26
- 26 - 30
- 30 or higher

FIGURE 8: Child food insecurity rate: percentage of children under 18 years old who are food insecure, California, 2012.
†Median family income with own children under 18 years.

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MORE THAN 40% OF LOW-INCOME ADULTS ARE UNABLE TO AFFORD ENOUGH FOOD

FIGURE 7: Percentage of adults whose income is less than 200% of the federal poverty level and who reported having food insecurity, by race/ethnicity and gender, California, 2011-2012.

Source: University of California, Los Angeles, California Health Interview Survey, 2011-2012.
*Statistically unreliable data.
A 2005 study focused on California found that for the state as a whole there were more than four times as many fast-food restaurants and convenience stores as supermarkets and produce vendors. This ratio of unhealthy to healthy food options varied substantially among counties and cities, with two counties (San Bernardino and Sacramento) and two cities (Bakersfield and Fresno) having nearly six times as many fast-food restaurants and convenience stores as supermarkets and produce vendors. The communities with high concentrations of fast-food outlets and relatively high-priced convenience stores have been shown to be characterized by disproportionately high rates of obesity and diabetes, which are precursors of other chronic diseases, such as cardiovascular disease, stroke, and arthritis.
Summer Food Service Program for Low-Income Kids

The Summer Food Service Program is a federally funded program that reimburses public and private schools, nonprofit agencies, and local governments for providing free, nutritious meals to children (18 and younger) in low-income communities through the summer months when school is not in session. Participating organizations, which are reimbursed for their costs, can serve two meals or a meal and a snack each day, or up to three meals in residential camps and migrant farm worker sites. The U.S. Department of Agriculture, which sponsors the program, is working with California Department of Education officials to expand the program in California to at least 600 sites throughout the state. Nationally, about 7.5 million meals were served on a typical summer day in 2013.

Learn more at http://www.cde.ca.gov/fg/aa/nt/sfsp.asp.
MORE THAN HALF OF THE CHILDREN IN CALIFORNIA AGES 3 TO 4 DO NOT ATTEND PRESCHOOL

<table>
<thead>
<tr>
<th>Percentage of children</th>
<th>Latino</th>
<th>African American</th>
<th>Asian or Pacific Islander</th>
<th>Multi-Race</th>
<th>White</th>
<th>Children Below 200% FPL</th>
<th>Children At or Above 200% FPL</th>
<th>California</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>61%</td>
<td>51%</td>
<td>47%</td>
<td>46%</td>
<td>42%</td>
<td>63%</td>
<td>44%</td>
<td>53%</td>
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A HIGHER PROPORTION OF ASIAN AND WHITE THIRD-GRADERS ARE READING AT OR ABOVE GRADE LEVEL COMPARED WITH AFRICAN AMERICANS AND LATINOS

Percentage of third-grade students

- Asian: 71%
- White: 62%
- Multi-Race: 60%
- Native Hawaiian and other Pacific Islander: 40%
- African American: 34%
- Latino: 33%
- American Indian and Alaska Native: 31%
- Girls: 48%
- Boys: 42%
- California: 45%

FIGURE 10: Percentage of third-grade students scoring proficient or higher on English Language Arts California Standards Test (CST), by race/ethnicity and gender, California, 2013.

MALE UNDERGRADUATE STUDENTS ARE UNDERREPRESENTED IN CALIFORNIA PUBLIC HIGHER EDUCATION

Percentage of undergraduate enrollment

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Male (%)</th>
<th>Female (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>15.4</td>
<td>17.5</td>
</tr>
<tr>
<td>Latino</td>
<td>13.8</td>
<td>17.7</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>6.3</td>
<td>7.1</td>
</tr>
<tr>
<td>Black</td>
<td>2.9</td>
<td>3.9</td>
</tr>
<tr>
<td>Filipino</td>
<td>1.5</td>
<td>1.7</td>
</tr>
<tr>
<td>Native American</td>
<td>0.3</td>
<td>0.3</td>
</tr>
</tbody>
</table>


Source: California Postsecondary Education Commission.
Note: Unknown percentage is not included in the table.
Providing Policy Info

Strong Public Support for Universal Preschool

Reflecting a growing public focus on preschool since President Obama proposed universal access to high-quality preschool for all low- and middle-income 4-year-olds, an April 2014 survey by the California Field Poll, a nonpartisan public opinion news service, registered strong voter support for extending California’s transitional kindergarten to include all 4-year-olds at an estimated cost of $1.4 billion. The poll found that 56 percent of those without young children, and 57 percent of people overall, support the idea. Latinos registered the greatest support (75 percent), followed by African Americans, at 72 percent. The 2014-15 Budget Act allocates funding to support the expansion of California State Preschool Program for 3- and 4-year-old children from low-income families.


DiCamillo M, Field M. Majority of California Voters supports expanding pre-school to all four-year-olds despite its additional costs and regardless of parents’ incomes. San Francisco, CA: The Field Poll; April 2014.

Simplifying Complex Issues

**Disparities in Housing Occupancy**
- **Exist across racial/ethnic groups in California**

**Percentage of adults**

- **White**: 70.0%
- **American Indian and Alaska Native**: 67.6%
- **Asian**: 60.1%
- **Multi-Race**: 54.6%
- **Latino**: 46.8%
- **African American**: 42.4%
- **Native Hawaiian and Other Pacific Islander**: 32.9%
- **California**: 37.3%

**Figure 13**: Percentage of adults who own or rent their homes, by race/ethnicity, California, 2011-2012.

*Source: University of California Los Angeles, California Health Interview Survey, 2011-2012.*

*Note: Within each race/ethnic group, variable "have other arrangement" is not included, and the percentages may not add up to 100.*
FIGURE 13: Percentage of population age 1 year and over who changed their residence (different house in the U.S.) from last year to current year, by race/ethnicity, California, 2006-2010.

Source: U.S. Census Bureau, American Community Survey, 5-year Estimate (2006-2010).

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Identifying Resources

Building Housing and Wealth in East L.A.

The East L.A. Community Corporation (ELACC) is focused on developing housing and providing financial education for the low-income and mostly Latino residents of Boyle Heights and unincorporated East Los Angeles. ELACC's approach has four components: increasing the supply of quality, affordable housing; providing financial education for first-time home-buying and foreclosure prevention; providing related tenant services, including affordable childcare and English language tutoring; and community organizing for neighborhood cohesion and empowerment.

ELACC serves more than 2,000 residents every year and has leveraged more than $135 million of investment to the Eastside while completing more than 550 housing units serving more than 1,000 residents, with more than 300 units in various stages of development. It has mobilized a community organizing base of over 1,300 members annually and has helped over 3,000 families purchase their first homes, avoid foreclosure, establish savings, and build and sustain wealth.

Learn more at http://www.elacc.org/.

New Resource on Low-Income Housing from the California Housing Partnership Corporation

The California Housing Partnership Corporation (CHPC), a nonprofit organization created by the state legislature to monitor, protect, and augment the supply of affordable homes to lower-income Californians, has assisted more than 200 nonprofit and local government housing organizations in leveraging more than $5 billion in private and public financing to create and preserve 20,000 affordable homes. In February 2014, CHPC published California’s Housing Market Is Failing to Meet the Needs of Low-Income Families. The comprehensive report includes an analysis of the enormous shortfall of homes affordable to low-income families in California, the impact of state and federal disinvestment in affordable housing, and recommendations for policy makers.

Learn more at http://www.chpc.net/policy/index.html.
The Strategic Plan in a Snapshot

Eliminate Health and Mental Health Inequities
ASSESSMENT

- Build capacity to collect and analyze data highlighting social determinants of health
- Assess data shortcomings and explore disaggregated data
- Scan environment for local community responses
**What is the HCDIP?**
- HCDIP uses the “Healthy Community Framework” as the basis for the selection of a standardized set of indicators or measures of economic, geographic, social, and physical environmental conditions, that are recognized as important determinants of population health.
- Work is conducted by CDPH’s Office of Health Equity.

**What is the Healthy Community Framework?**
- It is a set of twenty aspirational goals grouped in five domains that outline what is a healthy community. It was developed by the California Department of Public Health in consultation with Health in All Policies Task Force members and stakeholders.
**What has the HCDIP achieved?**

- The project identified 56 indicators of healthy communities, researched data sources and methods to produce the indicators, conducted focus groups, and produced Excel data files for 30 indicators.
- Depending on availability the data files contain information (1) at the state, region, county, city/town, and census tract level; (2) for multiple time periods; (3) for race/ethnicity subgroups.
- A How-to Manual that helps users create a community report card. Website: [http://www.cdph.ca.gov/programs/Pages/HealthyCommunityIndicators.aspx](http://www.cdph.ca.gov/programs/Pages/HealthyCommunityIndicators.aspx)

**What is the future of the project?**

- The project continues the development of indicators and is searching for new funding opportunities to create an interactive website and to update the existing indicators.
COMMUNICATION

• Create comprehensive marketing and communications plan
• Build broad-based communications network to engage stakeholders
• Develop and launch state-of-the-art website
• Provide leadership in sharing health equity efforts for adoption state wide
The California Statewide Plan to Promote Health and Mental Health Equity
Created in partnership:
• American Public Health Association
• Public Health Institute
• The California Endowment
• California Department of Public Health
• http://www.cdph.ca.gov/programs/Pages/HealthinAllPolicies.aspx
Tangible Goals

INFRASTRUCTURE

• Partner on existing equity summits for practitioners and policymakers
• Recommend equity be embedded as a priority in funding streams
• Monitor and partner with federal efforts to reduce disparities
• Ensure gender lens is used when assessing promotion of health equity
• Leverage community efforts to impact equity issues statewide
California Reducing Disparities Project (CRDP)

In response to former U.S. Surgeon General David Satcher’s call for national action to reduce mental health disparities, the former Department of Mental Health (DMH), with support from the California Mental Health Directors Association (CMHDA) and the California Mental Health Planning Council (CMHPC), created a statewide policy initiative to identify solutions for historically underserved populations. In 2009, the California Mental Health Early Prevention and Early Intervention effort, the California Reducing Disparities Project (CRDP), which focuses on five populations:

- African Americans
- Asians and Pacific Islanders (API)
- Latinos
- Lesbian, Gay, Bisexual, Transgender, Queer, and Questioning (LGBTQ)
- Native Americans

The CRDP Phases
The CRDP seeks to move away from "business as usual" and provide a truly community-focused approach to reducing disparities. The CRDP project requires multiple planning phases:

- **Phase I**: Focuses on developing strategies to transform the public mental health system and identifying community-based promising practices in each of the five target populations.
- **Phase II**: Focuses on funding and evaluating the promising practices identified in Phase 1, as well as advancing the strategies outlined in this plan. There has not been a successful transition of systems change. Throughout this process, California will present this work on the national stage so that other states can learn from our efforts.

Stakeholder Generated Reports:
- **List of CRDP Population Reports**
- **CRDP Draft Strategic Plan**

[http://www.cdph.ca.gov/programs/Pages/OHECaliforniaReducingDisparitiesProject.aspx](http://www.cdph.ca.gov/programs/Pages/OHECaliforniaReducingDisparitiesProject.aspx)
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