

# Association of Public Health Nurses Conference 2022

## Preliminary Event Schedule

Mon, Apr 25, 2022

12:00pm

### Plenary Workshop: Microaggressions, Unconscious & Racial Bias: How Do Public Health Nurses Address these Issues?

🕒 12:00pm - 2:20pm, Apr 25

2:30pm

### Creating a Learning Agenda for Systems Change Workshop

🕒 2:30pm - 3:30pm, Apr 25

Background: The public health workforce is currently facing many complex challenges that stand at the root of community health issues (e.g., racism, poverty, mental health). Existing public health workforce development models focus largely on improving individual competency, but individual competency alone is not sufficient to address the current complex challenges occurring at the individual, organizational, community, and systems levels. Purpose: Developing the necessary cross-cutting skills (e.g., systems thinking, persuasive communication, problem solving, and policy engagement) requires a new approach to training and learning. Building the workforce's ability to respond to existing, emerging, and urgent population-level challenges calls for focusing on the level of impact desired, and designing a learning approach that will achieve that impact. Method: The Public Health Learning Agenda for Systems Change (PHLASC) helps public health organizations and their partners envision how the public health workforce can address and achieve systems change. By working through multiple Learning Approaches and Learning Opportunities focused on a community or systems challenge, a workforce development leader can develop a Learning Agenda that will lead, over iterations, to systems change. The PHLASC calls on workforce development specialists and public health practitioners to shift our "starting point" for developing learning. Rather than developing learning in response to identified individual competency gaps, the Learning Agenda begins with defining the challenge standing at the root of the community health issue to be addressed. Results: During the summer of 2021, 24 organizations of varying size and focus, located throughout the country, field-tested the Learning Agenda for a community challenge they were working to address. Data collected from the pilot testers came from three sources: application data, worksheet data, key informant interviews by an evaluator, and pilot tester discussion. Results from the pilot study, recommendations, and examples of the Learning Agenda's earliest uses will be shared during the workshop. Conclusion: This interactive workshop will introduce the Public Health Learning Agenda for Systems Change and the tools available to support workforce development specialists and public health professionals. Following a brief presentation of the Learning Framework and concept of the PHLASC, participants will work individually and in small groups to practice using tools from the Learning Agenda Toolkit. Participants will explore the distinction between technical and adaptive challenges and will draw from issues relevant to their work as they practice identifying root causes and articulating a vision for community success. Participants will identify multiple layers of larger challenges, as they set the stage for ways in which learning can be designed to address those challenges. After reviewing results from the pilot test, workshop participants will reflect on applications for the Learning Agenda in their work. Implications for Public Health: Public Health professionals are currently facing incredibly complex challenges such as racism, poverty, mental health, etc., that stand at the root of community health problems. In order to effectively address these issues, professionals must engage in multi-sectoral collaboration to bring about systems change. This workshop provides professionals with practical tools to design learning to approach this work successfully. Screen reader support enabled.

#### Learning Objectives:

- Distinguish between technical and adaptive challenges.
- Apply tools from the Public Health Learning Agenda Toolkit ([www.publichealthlearningagenda.org](http://www.publichealthlearningagenda.org)) to design learning for systems change.
- Describe results from the Public Health Learning Agenda Toolkit pilot study.



Sarah Davis Associate Director, Rocky Mountain Public Health Training Center - Colorado School of Public Health

3:50pm

**Membership Meeting; Awards**

🕒 3:50pm - 4:50pm, Apr 25

5:00pm

**A Chat with Kaye**

🕒 5:00pm - 6:00pm, Apr 25

Tue, Apr 26, 2022

12:00pm

**Opening Keynote: Addressing Racism in Nursing: Developing an Antiracist Ideology**

🕒 12:00pm - 1:10pm, Apr 26

1:20pm

**Breakout 1: Nursing and People Experiencing Homelessness**

🕒 1:20pm - 2:20pm, Apr 26

Session 1: A discussion of how Public Health Nurses collaborated with local government and community partners to mitigate the spread of COVID-19, ensuring health equity for vulnerable individuals at the nations largest homeless shelter. PHNs had opportunities for leadership through multi-disciplinary teams and the Incident Command System structure.

Session 2: A session of applying the Inclusion, Diversity, Equity, and Anti-racism (IDEA) principle to individuals and families experiencing homelessness will be presented. Evaluation of public health services such as barrier-free COVID-19 vaccines and COVID-19 PCR tests will be implemented.

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**2 Subsessions**

● **Public Health Nurse Leadership at the Forefront of COVID-19 Prevention Among the Unsheltered**

🕒 1:20pm - 2:20pm, Apr 26

● **Principles of Inclusion, Diversity, Equity, and Anti-racism (IDEA) in Public Health Nursing at the Homelessness Response Center**

🕒 1:20pm - 2:20pm, Apr 26

**Breakout 2: COVID and Health in Black and Hispanic Communities**

🕒 1:20pm - 2:20pm, Apr 26

Session 1: By attending this session, key gaps of COVID-19 mitigation guidelines among Non-Hispanic Blacks and English- and Spanish-speaking Hispanics with diabetes who are out-patients from three of the only 11 New York City public hospitals will be discussed. Components of the strategies include knowledge, awareness and practices towards these mitigations.

Session 2: Share how a Promotora vaccination program helped to elevate the role of Promotoras in the healthcare system and ultimately resulted in increased Covid vaccine uptake by the larger Latino community.

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## 2 Subsessions

- **COVID-19-related Knowledge and Practices of Non-Hispanic Black and Hispanic New Yorkers with Diabetes**  
⌚ 1:20pm - 2:20pm, Apr 26
- **Vaccinating Promotoras Against Covid as a Way of Acknowledging Their Place in the Healthcare System**  
⌚ 1:20pm - 2:20pm, Apr 26

## Breakout 3: Implementing Equity Practices

⌚ 1:20pm - 2:20pm, Apr 26

Session 1: This session will focus on the role of leadership to ensure efforts focused on health equity are implemented across systems in public health practice, program activities, informing policy and decision making as well as strengthening workforce development through training and building staff capacity. Following recommendations of the NH Governor's COVID-19 Equity Response Team, the City of Nashua used adaptive leadership to demonstrate the transformative impact of these strategies on strengthening their role as chief public health strategists through training

Session 2: The Public Health Seattle King County Office of Nursing implemented a hiring tool kit that provides a practice framework including hiring practice changes, guidelines for appropriate and inclusive language, and prioritization of equity and social justice throughout the recruitment process. The hiring tool kit helps to mitigate the impacts of social determinants on the interviewee's interview experience, mitigate potential biases in the hiring process, apply trauma-informed hiring practices, and honor equity and social justice. This presentation will describe the significance of the work and how it relates to public health.

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## 2 Subsessions

- **Ensuring Equity Through Leadership and Workforce Development**  
⌚ 1:20pm - 2:20pm, Apr 26
- **Equity and Social Justice in Nurse Recruitment: An Evaluation Plan for the Office of Nursing at Public Health Seattle King County**  
⌚ 1:20pm - 2:20pm, Apr 26

## 2:30pm

### Breakout 4

⌚ 2:30pm - 3:30pm, Apr 26

Session 1: In this presentation participants will learn the key engagement strategies and pivot points required for live, virtual, skill-building sessions for contact tracers and case investigators. For example, we developed and used 3 different demonstration interviews in 5 months. Such an iterative approach was necessary to keep the latest CDC guidelines and cultural responsiveness front and center.

Session 2: A Local Health Department created a phone bank to improve health and equity in rural areas during the COVID 19 Pandemic. In doing so, linkages to care were made and long-term, meaningful relationships were built between residents and community agencies while improving health inequity.

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## 2 Subsessions

- **Training Public Health Heroes: Lessons Learned from COVID-19 Contact Tracing**  
⌚ 2:30pm - 3:30pm, Apr 26
- **Phone Bank to Promote Health Equity During the Pandemic Response in a Rural County**  
⌚ 2:30pm - 3:30pm, Apr 26

## Breakout 5

🕒 2:30pm - 3:30pm, Apr 26

Session 1: One of the very few benefits of COVID-19 has been a virtual tsunami of new and emerging technologies for automating population health surveillance. This presentation will introduce some of these population health informatics innovations, and suggest opportunities to exploit population health informatics towards accelerating quality improvement and scholarly inquiry among public health nursing.

Session 2: Using the core competencies and Future Of Nursing recommendations will engage participants in discussion of how PHNs might more fully engage in data during disasters and how might use the concepts of "disaster standards of care" to develop recommendations for data handling and use in public health emergencies.

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### 2 Subsessions

- **COVID-Era Public Health Informatics: Opportunities for Nursing Practice Innovation**

🕒 2:30pm - 3:30pm, Apr 26

- **Public Health Nursing Involvement in Data Analysis and Management in Emergencies**

🕒 2:30pm - 3:30pm, Apr 26

## Breakout 6

🕒 2:30pm - 3:30pm, Apr 26

Session 1: A description of a data-driven community needs assessment in evaluating public health care service delivery. The assessment focused on community demographics, service utilization and identifying gaps in health equity for a specific County region. The assessment findings support proper resource allocation and improved access to care.

Session 2: With an equity framework as the north star guiding our vaccination campaign, we leveraged community partnerships to not only administer the maximum amount of vaccinations but also to maximize our outreach to vaccine hesitant populations. The Health District's participation in this equity-rooted community partner approach is best described as three roles: 1)gathering and leading, 2)matchmaking, and 3) filling gaps. While it is most notable that these three roles mirrored the phases of the supply of vaccine in the overall U.S. Vaccination Campaign, a deeper analysis of these three roles and the requirements therein may be useful for other public health endeavors.

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### 2 Subsessions

- **Expanding Health Equity through Community Assessment**

🕒 2:30pm - 3:30pm, Apr 26

- **Implementing an Equity Framework with Dynamic Community Partnerships to Maximize Vaccination Uptake at the Local Level**

🕒 2:30pm - 3:30pm, Apr 26

## 3:50pm

### Advocacy Workshop

🕒 3:50pm - 4:50pm, Apr 26

### ACHNE/APHN Academic Practice Partnerships Task Force

🕒 3:50pm - 4:50pm, Apr 26

Two public health nursing associations, who have shared a long-standing collaborative relationship, convened their leaders in 2020 and 2021 to renew and re-envision their mutual interests of building the capacity and strengthening public health nursing. The Association of Public Health (APHN) and the Association of Community Health Nursing Educators (ACHNE) then collaborated and consented to a memorandum of understanding, voted on by their respective boards, with the aim of accomplishing shared

goals. The objectives include fostering the mission of each organization while exploring several strategies that will facilitate partnerships between practice and academia. One specific endeavor includes the reinstatement of a joint conference, next anticipated for June 2023. The last joint conference was held in Indiana in 2016. Additionally, a task force was appointed with members from each association. This group is currently conceptualizing toolkits and several resources that will facilitate academic/ practice connections and partnerships. The task force would like to convene a roundtable session at the annual conference for each association. (APHN in April 2022; ACHNE in June 2022). The intention of these roundtable discussions is to do an assessment, similar to focus groups, that will provide first hand information about participants' interests, needs, and ideas for these shared partnerships. For example, questions posed would include: "How would a partnership with an academic institution help support your public health nursing practice?" "How would a partnership with a public health nurse or public health department support your academic interests, such as teaching or scholarship?". We would anticipate these discussions as innovative, envisioning, and strategic in order to ascertain the interests of members, identifying tangible needs, and opportunities to build networking partnerships. In subsequent months, outcomes of these discussions would provide valuable information for creating toolkits for partnerships. This information would provide guidance and perhaps add value as a precursor for the forthcoming joint conference in 2023. The roundtable session will be one hour. A 10-minute overview will be provided in the beginning of the session to describe context, purpose, and definitions, including timeline and goals. Roundtable discussions will be open ended with guiding questions and last for 40 minutes. Members from the task force and selected representatives from each association will facilitate discussions at each roundtable. At the end of the session, a spokesperson will summarize one key point from each group. A scribe volunteer from each table will capture responses. The collected written responses will be summarized and synthesized and reported to the task force as well as to the boards of each association. This is considered assessment information that will guide next steps for this collaboration and support the goals of each association.

#### **Learning Objectives:**

1. Explore the opportunities for partnerships in practice or academia and discuss actual or potential challenges faced by both practice and academia partners.
2. Describe the challenges and opportunities facing PHN practice and possible need for support from academia. Identify the challenges faced in teaching PHN content and discuss strategies for improving didactic and clinical design
3. Select potential areas of partnership development that are useful to practice beyond clinical placements for students (e.g. dissemination of practice models and outcomes, local board involvement, access to evidence-based practice resources & advancing education).

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#### **Speakers**



**Jennifer Cooper** Assistant Professor of Nursing-Hood College, Frederick, MD, Association of Public Health Nurses



**Lori Edwards** Association of Community Health Nurse Educators, President



**Carol E McDonald** Association of Public Health Nurses, President-elect



**Mallory Bejster** Assistant Professor, Rush University College of Nursing



**Krista Jones** Director and Associate Professor, UIC College of Nursing's Urbana Campus, IL



**Pam Levin** Professor, Rush University and Association of Community Health Nurse Educators



**Jessica Zschunke**

**5:00pm**

### **Creating Resilience Workshop (Part 1)**

🕒 5:00pm - 6:00pm, Apr 26

**Wed, Apr 27, 2022**

**12:00pm**

### **Keynote Session**

🕒 12:00pm - 1:10pm, Apr 27

**1:20pm**

### **Breakout 7**

🕒 1:20pm - 2:20pm, Apr 27

Session 1: In 2022, the National Board of Public Health Examiners is launching a Job Task Analysis process which is a survey process used to update the content of the Certified in Public Health (CPH) exam. The NBPHE will also be using the survey process to conduct a study on public health responsibilities across the U.S. and around the globe.

Session 2: This presentation will describe a health equity training developed by the leadership of Black Hawk County Health Department and the University of Iowa College of Public Health. It will share training outcomes, perspectives of BHCHD leadership and facilitators from UICPH, successes, as well as areas for improvement in future iterations of the training.

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### **2 Subsessions**

- **Public Health Roles and Responsibilities 2022-2030: Job Task Analysis**  
🕒 1:20pm - 2:20pm, Apr 27
- **Health Equity in Practice: Lessons learned from developing and implementing Health Equity Workforce Training for Local Public Health Department Staff**  
🕒 1:20pm - 2:20pm, Apr 27

### **Breakout 8**

🕒 1:20pm - 2:20pm, Apr 27

Session 1: The Whole Health Action Management (WHAM) Veteran program follows a Participant Guide 10-session training and uses a person-centered planning process. During this person-centered planning process, the Veteran discovers ten health and resiliency factors to assist them in creating a concise whole health goal to begin the self-management process.

Session 2:

In this presentation, we present the harm reduction vending machine as an innovative, evidence-based, public health intervention. We will discuss how structural racism has impacted the uptake of harm reduction services and how harm reduction vending machines can reach marginalized populations that have been historically reluctant to access health services. We will identify the evidence to support harm

reduction vending machines and discuss the planning, implementation, and ongoing evaluation of our harm reduction vending machine.

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## 2 Subsessions

- **Whole Health Action Management (WHAM) Veteran Program**  
⌚ 1:20pm - 2:20pm, Apr 27
- **Implementation of a Harm Reduction Vending Machine**  
⌚ 1:20pm - 2:20pm, Apr 27

## Breakout 9

⌚ 1:20pm - 2:20pm, Apr 27

Session 1: Since COVID-19 was declared a public health emergency public health nurses (PHN) became paramount in rolling out what would become a multiyear response to care for most in need, including those experience homelessness.

Session 2: National Academy of Medicine

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## 2 Subsessions

- **Public Health Nurses: Bridging the Gap to Health Equity**  
⌚ 1:20pm - 2:20pm, Apr 27
- **The Future of Nursing 2020-2030 - Nursing Action Coalition of Florida**  
⌚ 1:20pm - 2:20pm, Apr 27

## 2:30pm

## Breakout 10

⌚ 2:30pm - 3:30pm, Apr 27

Session 1: This session will discuss the impact of the COVID-19 pandemic on Nurse-Family Partnership nursing practice and the education developed to support nurses as they rapidly transitioned from predominantly in-person visits to almost exclusive telehealth. We identified through workforce surveys and program data that nurses faced challenges in delivering NFP's public health nursing model and conducting critical screenings and interventions with clients via telehealth. With the assistance of a telehealth expert consultant, we developed and implemented a virtual training series to support nursing practice via telehealth and increase utilization of videoconferencing. The results of this education will be shared and implications for future public health nursing services will be discussed.

Session 2: Public health nursing programs bring effective and meaningful interventions directly to the homes of families needing nursing support. Discover how one local public health department's nurse led program has engaged academic partners to explore program outcomes and to evaluate the efficacy of this nursing intervention model.

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## 2 Subsessions

- **Strengthening Nursing Practice During Telehealth Encounters in Nurse-Family Partnership**  
⌚ 2:30pm - 2:30pm, Apr 27
- **Utilizing Partnerships to Demonstrate Efficacy of Public Health Nurse Home Visit Interventions**  
⌚ 2:30pm - 3:30pm, Apr 27

## Breakout 11

⌚ 2:30pm - 3:30pm, Apr 27

Session 1: This presentation will describe an innovative, nurse-led, behaviorally-integrated primary care center embedded in a newly built trauma-informed shelter for persons experiencing homelessness and discuss associated challenges and successes. Attendees will then propose and evaluate strategies to develop nurse leaders who can build cultures of health in their own communities.

Session 2: The purpose of this presentation is to disseminate the reason for visits during the first year of operations at a wellness clinic staffed by a registered nurse at an adult transition center (ATC) for men with two to three years left on their sentence in a large me

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## 2 Subsessions

- **Bridging gaps: An integrative nurse-led clinic caring for persons living with homelessness**  
🕒 2:30pm - 3:30pm, Apr 27
- **Implementation of a Nurse-led Wellness Clinic in a Community Correctional Facility**  
🕒 2:30pm - 3:30pm, Apr 27

## Breakout 12

🕒 2:30pm - 3:30pm, Apr 27

Session 1: This session will include a review of a recent study to develop media competencies for nurses and an interactive discussion with participants on how to promote the uptake of the competencies.

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## 1 Subsessions

- **Developing and Refining Media Competencies for Nurses**  
🕒 2:30pm - 3:30pm, Apr 27

## 3:50pm

### Residency Workshop

🕒 3:50pm - 4:50pm, Apr 27

### Public Health Nursing Advocacy and the Future of Nursing: A Roundtable Discussion

🕒 3:50pm - 4:50pm, Apr 27

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#### 🗣️ Speakers



**Mallory Bejster** Assistant Professor, Rush University College of Nursing



**Margaret S. Wright** Assistant Professor of Nursing, Kean University

## 5:00pm

### Creating Resilience Workshop (Part 2)

🕒 5:00pm - 6:00pm, Apr 27

Thu, Apr 28, 2022

12:00pm

### Plenary Session: PHN Preparedness and Response

🕒 12:00pm - 1:10pm, Apr 28

1:20pm

### Breakout 13

🕒 1:20pm - 2:20pm, Apr 28

Session 1: Our four year public health and College of Nursing partnership for 55 students, in 150 hours (each) of preceptorships, informs public health and academic leadership on how an academic-clinical partnership can enhance preceptor competencies and improve undergraduate students' preparation for work in medically underserved public health settings. Our data add concrete guidance and value, as we seek to enable an optimum future of public health and FQHC nursing

Session 2: This presentation will cover the clinical applications of current Meningitis B recommendations with an emphasis on how public health nurses can help address the prevalence of Meningitis B amongst teenage and young adult populations. A new, validated Meningitis B Algorithm to facilitate shared clinical decision-making (SDM) between patients and providers will be highlighted, along with strategies for increasing patient and parental awareness of the MenB vaccine. To further highlight the importance of Meningitis B vaccination, two mothers will each share their personal stories of losing their young daughters to Meningitis B.

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#### 2 Subsessions

- **Leadership Lessons for the Future of Nursing: Student-Preceptor dyads in Public Health and Federally-Qualified Healthcare settings**

🕒 1:20pm - 2:20pm, Apr 28

- **Meningitis B Prevention in Young Adults: New Tools & Resources for Public Health Nurses**

🕒 1:20pm - 2:20pm, Apr 28

### Breakout 14

🕒 1:20pm - 2:20pm, Apr 28

Session 1: Addressing the Social Determinants of Health in the Context of Emerging population health issues: climate change & environmental justice

Session 2: This session will describe PERC-med's collaboration with the University of Wisconsin Madison to include environmental health resources and tools for participants in the inaugural New to Public Health Residency Program (N2PH). N2PH is an innovative, professional development program designed to support new public health professionals transitioning into a local, regional, tribal, or state public health agency. PERC-med aims to help healthcare providers prevent, recognize and treat pesticide related health conditions.

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#### 2 Subsessions

- **Climate Change and Environmental Justice**

🕒 1:20pm - 2:20pm, Apr 28

- **New to Public Health Residency: Collaborating to Provide Environmental Health Resources and Tools**

🕒 1:20pm - 2:20pm, Apr 28

### Breakout 15

🕒 1:20pm - 2:20pm, Apr 28

Session 1: In persons with substance use disorder, social distancing and quarantine protocols may induce

trauma-related stress disorders (TRSD's). Screening for TRSD's using the Impact Event Scale with Modifications for COVID-19 (IES-COVID-19) as an added prevention strategy proves useful in early identification of TRSD's and may inform substance use disorder treatment planning.

Session 2: For years, early childhood education programs have been successful in increasing opportunities for the advancement of vulnerable Black children and their families. These positive benefits associated with early childhood education programs have included strong outcomes in social, emotional, and educational gains of children living in vulnerable families and impoverished environments.

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## 2 Subsessions

- **Implementation of A Screening Tool to Assess for Trauma-Related Stress Disorder (TRSD) Related to the COVID-19 Pandemic in Persons with Substance Use Disorder**  
🕒 1:20pm - 2:20pm, Apr 28
- **Early Childhood Educational and Health Inequities Exacerbated by COVID-19**  
🕒 1:20pm - 2:20pm, Apr 28

## 2:30pm

### Breakout 16

🕒 2:30pm - 3:30pm, Apr 28

Session 1: Intimate partner violence (IPV) is a significant societal problem that has far reaching public health effects. This quality improvement project evaluated the effectiveness of undergraduate IPV simulation and learning activities. Project analysis indicated the activities were engaging methods for promoting nursing students' awareness of and empathy for IPV victims/survivors.

Session 2: The study findings clearly demonstrate the effect of smartphone use among students. Academic administrators should sensitize about the potential adverse effects of smartphone usage in the classroom and on campus, and develop policies on how to use smartphones constructively in the study context.

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## 2 Subsessions

- **Intimate Partner Violence Education and Undergraduate Nursing Student Empathy**  
🕒 2:30pm - 3:30pm, Apr 28
- **Prevalence of Nomophobia among University Students**  
🕒 2:30pm - 3:30pm, Apr 28

### Breakout 17: Coaching as a Leadership Skill

🕒 2:30pm - 3:30pm, Apr 28

In times of uncertainty, coaching is the number one skill needed by leaders to retain staff, engage teams and grow accountability. Together we will learn about and practice two coaching tools that leaders can apply immediately to assist in forging forward in public health.

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## 1 Subsessions

- **Using Coaching as a Leadership Skill to Retain, Engage, and Forge Forward Together in Public Health**  
🕒 2:30pm - 3:30pm, Apr 28

### Breakout 18

🕒 2:30pm - 3:30pm, Apr 28

Session 1: This session will highlight the need for building a culture of resilience and identify strategies for building individual and organizational levels of resilience to improve workforce wellbeing. The participants will also learn at least one technique for building resilience.

Session 2: Our purpose is to describe strategies used to develop bidirectional partnerships with a local health department and a group of Black mothers in a rural Maryland community to address maternal and infant health disparities.

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## 2 Subsessions

- **Combating Burnout: Building a Culture of Resilience**  
🕒 2:30pm - 3:30pm, Apr 28
- **The Black Mamas Building Bridges: Developing Community Partnerships with a Local Health Department to Improve Maternal and Infant Health Outcomes**  
🕒 2:30pm - 3:30pm, Apr 28

## 3:50pm

**Closing Keynote & Conference Closing**  
🕒 3:50pm - 5:00pm, Apr 28