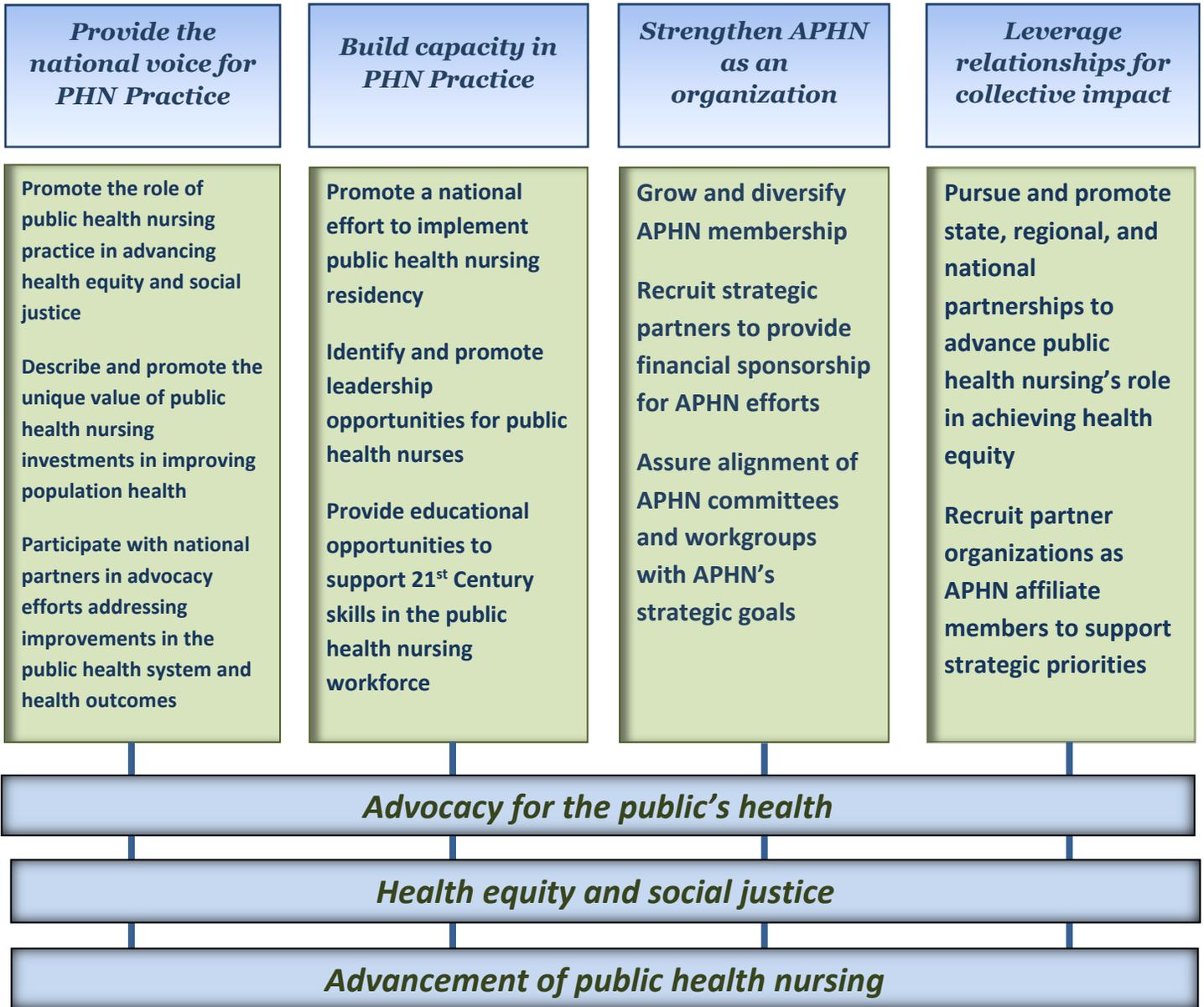




Strategic Map: 2020-2022

Vision: Healthy communities through excellence in public health nursing practice and leadership



Outcomes

- | | | | |
|---|---|---|---|
| <ol style="list-style-type: none"> 1. Establishment of Practice-Based Research Workgroup and Plan 2. Initiation of one new practice-based research effort per year 3. Engagement in advocacy efforts with at least three national partner organizations or coalitions annually | <ol style="list-style-type: none"> 1. Promote PHN residency and content modules through annual conference 2. Pursue resources for development of PHN residency technical assistance and mentor network 3. Provide peer mentorship to build leadership capacity among emerging APHN leaders | <ol style="list-style-type: none"> 1. Grow APHN membership by 20% percent annually; grow sponsorships by 50% 2. Assure active committees and workgroups in place to address each strategic priority 3. Implement APHN business plan, communication plan, membership development plan | <ol style="list-style-type: none"> 1. Initiate one new partnership effort focused on health equity per year 2. Recruit three APHN affiliate organizations per year, supporting strategic priorities |
|---|---|---|---|

Mission: Advance the practice of public health nursing to promote the public's health