



## **CALL FOR ABSTRACTS**

### **Empowering Public Health Nurses for Policy Change through Advocacy**

*Presented by:*

*The Association of Public Health Nurses (APHN)*

#### **General Conference Information:**

Effective advocacy is essential to achieving change that promotes and advances the health of populations and communities. The 2024 APHN annual conference will explore strategies, roles, and opportunities for public health nurses and other public health professionals to effect change, including policy change, through advocacy, whether by providing advocacy directly or by empowering others to advocate. Conference sessions will provide participants with opportunities to engage with colleagues from across the country whose interests focus on public health/population health and the development of effective public health programs and policies. Conference participants will include individuals from the public, private and non-profit sectors, as well as public health, academic and community settings.

#### **Conference Learning Outcomes include:**

1. Describe the basic components of an effective public health advocacy effort.
2. Describe strategies to develop public health leaders, including nurses, who advocate for effective public health policies and programs in their communities.

3. Discuss the various roles for public health nurses and other public health professionals in conducting or supporting public health advocacy efforts.
4. Explore strategies for incorporating a Health in all Policies approach to policy development.
5. Identify opportunities for public health nurses and other public health professionals to form active cross-sector partnerships with community stakeholders to support policy development.
6. Describe policy initiatives targeting social determinants of health and health equity.
7. Discuss the “dos and don’ts” for engaging in advocacy work.
8. Analyze examples of effective community-based strategies for advocating for health equity.
9. Explore innovative models for identifying, developing and supporting public health policy champions in the community.
10. Discuss advocacy and policy efforts to address the environmental and human health consequences of climate change.

**The conference will engage participants in dialogue about policy, practice, and advocacy to advance health equity. In doing so, the conference will:**

- Strengthen collaborations and create new partnerships across fields and disciplines;
- Increase awareness of how and where health inequities exist;
- Spur innovative thinking to create changes in local and agency practices and policies;
- Provide attendees with guidance to work on initiatives to promote health equity;
- Offer an opportunity for networking and learning for all conference attendees.

The ***intended audience*** for this conference includes, but is not limited to:

- Public health nurses and other public health workers
- Program/agency coordinators and administrators
- Environmental health workers
- Faculty and researchers
- Policy professionals

- Students

### **Session Options:**

The planning committee invites abstract submissions from individuals wishing to present a(n):

- **Oral Presentation (20 or 30-minute sessions)**
- **Poster Presentation**

### **Submissions Due: Friday, December 1 at 11:59 PM ET**

Abstract reviews and selection of sessions will be completed by conference planning committee, staff, and recruited reviewers. Based on the abstracts submitted, the planning committee will ensure that the program will be representative of the variety of topics and geographic areas represented in public health nursing.

Continuing Education Credits: APHN is in the process of securing continuing education credits for the conference. If your proposal is accepted you may be required to provide some additional information for purposes of verification of credits.

***Please Note: Acceptance to present does require all presenters to register and pay to attend the conference.***

### **Abstract Submission Instructions: one submission per presentation**

Complete and submit the online form; **one submission per presentation**. Please assure abstract is submitted completely, indicated by a completion message and abstract submission summary email immediately following the submission.

**The lead presenter will receive a confirmation of receipt.** Once submitted, revisions to abstracts cannot be accepted. Late submissions will not be accepted. **\*Communications will be directed to the lead presenter only.**

Your abstract submission must have clearly stated:

- Presentation Title
- Lead Presenter and Abstract Contact (Name, job title or role (e.g., student), organization, address, phone #, email)  
**\*All communication regarding presentations will be sent to the lead presenter only.**
- Additional Presenters, their organizations and email addresses (up to 5)

- Additional Non-presenting Authors and their Organizations (up to 5)
- Lead Presenter and Additional Presenters Biographies and Credentials
- Preferred Session Format (Oral Presentation, Poster Presentation)
- Learning Outcomes of Session (up to 5). Describe, in measurable terms using a behavioral verb (such as describe, discuss, explain) what attendees will be able to do following participation in the session. The learning outcomes should provide a clear focus for your session. Words to avoid: understand, know, learn.

### **Abstract Text:**

- In 300 words or less, clearly describe why the session is relevant to public health nurses and other public health professionals and the theme of "Empowering Public Health Nurses for Policy Change through Advocacy" by providing the following information:
- Background of Topic: Describe the main focus, research questions, hypothesis, or needs
- Purpose or Aim of the presentation: Include descriptions of participants, intervention, data collection and analysis, or the equivalent
- Summary of the content: Include a description of the intervention or program. Share results or findings, if applicable, that will be presented. Results presented in the poster can be preliminary, incomplete (in process of data collection), and can include anticipated or speculated results
- Implications: Clearly present the "take home messages" from your project or investigation as it relates to public health

### **Please also provide:**

- Brief Description of Session or Poster (50 words) that will appeal to attendees. If your presentation is selected, this information may appear in the conference program (subject to APHN edits). This applies to all presentations.
- Technology Needs - all session rooms will have a projector and screen present
- Special accommodations for presenter(s)/presentation
- Electronic Signature: The Lead Presenter/Author must type his/her name and the date. This serves as the electronic signature and signifies the intent to comply with all requirements of the Association of Public Health Nurses.

- Conflict of Interest Form, filled in by all of the presenters and provided with the submission within 30 days of acceptance.

APHN will notify you if any information is missing. Presenters may be required to complete additional paperwork or forms for continuing education purposes.

All presenters will be assigned a time to present and will be required to report in person at the APHN Conference check-in area at least one hour prior to their assigned presentation time. All presenters are required to register for the conference.

## **Abstract Samples**

**\*\*Please note that these are just examples of Showcase and Skill-building abstracts, and your abstract does not have to be exactly like the ones shown. It offers assistance to those people that have not submitted an abstract before or need additional guidance on the format\*\***

### ***Example #1***

**Purpose:** There is a dearth of population-based data about children's mental health in Colorado. To help fill this critical data gap, questions were added to the 2012 Colorado Child Health Survey (CHS) to measure the need for mental health care, receipt of needed care, the prevalence of Attention Deficit Hyperactivity Disorder (ADHD), depression, anxiety, and/or behavioral or conduct disorders, and the use of medication for these conditions.

**Methods:** The Colorado Child Health Survey is a call back survey from the Behavioral Risk Factor Surveillance System Survey (BRFSS). The BRFSS monitors health status, prevalence of chronic diseases, and self-reported risk behaviors of Colorado adults through a random-digit-dial telephone survey. During the BRFSS phone interview, the interviewer inquires if a child between the ages of 1-14 years lives in the household and about the respondent's willingness to complete a survey about the child. Approximately 2 to 4 days later, the parent is called to complete the CHS on a variety of health topics.

**Results:** Overall, 9% of children needed mental health care in 2012. Of those, 73% received the care they needed. Six percent of children had been diagnosed with ADHD and 68% of them were taking medication, 2% of children had been diagnosed with depression, 5% with anxiety, and 3% with behavioral or conduct disorders. Identified disparities will be reviewed.

**Relevance:** These data will be used to support health care providers, public health professionals, and policy makers in understanding the extent of mental health needs and the disparately effected groups among Colorado children through the use of a population-based surveillance mechanism.

**Example #2**

Purpose: Health disparities in Colorado have been well documented for many years; however, the elimination of these disparities has not been a top organizational priority for the Colorado Department of Public Health and Environment (CDPHE) until recently. In 2012, CDPHE developed a strategic plan for 2012-2016. One of the cross-cutting priorities in the plan is to promote health equity and environmental justice.

Methods: In the fall of 2012, CDPHE's Health Equity and Environmental Justice Collaborative was formed. The Collaborative is comprised of representatives from each Division and Office within CDPHE and has four executive sponsors from senior leadership. The Collaborative arrived upon shared definitions of health equity and environmental justice, created vision and mission statements, and identified goal areas, objectives and activities in support of the mission. These materials will be shared with participants in this session. Work groups have been formed for each goal area.

Results or lessons learned: One activity of the Collaborative was to conduct a baseline survey to assess employee's awareness and knowledge of health equity and environmental justice issues, perception of the climate of the department with regard to health equity and environmental justice, and related actions. The results of this survey and efforts to address identified deficits will be discussed. Efforts to include employees at all levels within the organization will also be highlighted. Progress on each goal area will be reported.

Relevance and support of theme: This session will illustrate CDPHE's actions in support of achieving health equity and environmental justice, consistent with the conference theme. Goal areas within the Collaborative's work plan are closely aligned with several of the 10 Essential Services of public health.

The table below illustrates the best words to use in your abstract.

ANCC's Revision of Bloom's Taxonomy of Objectives:

Use verbs from the list below. DO NOT use "understand" or "learn" or the title of the categories below (for example, "remember") as your verb.

Define	Translate	Interpret	Distinguish	Compose	Judge
Repeat	Restate	Apply	Analyze	Plan	Appraise
Record	Discuss	Employ	Differentiate	Propose	Evaluate
List	Describe	Use	Appraise	Design	Rate
Recall	Recognize	Demonstrate	Calculate	Formulate	Compare
Name	Explain	Dramatize	Experiment	Arrange	Value

Relate	Express	Practice	Test	Assemble	Revise
	Identify	Illustrate	Compare	Collect	Score
		Operate	Contrast	Construct	Select
		Schedule	Criticize	Create	Choose
			Diagram	Set up	Assess
			Inspect	Organize	Estimate
				Manage	Measure

## Questions??

General Abstract Questions: Jamie Weaver, [opsmgr@phnurse.org](mailto:opsmgr@phnurse.org)

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